

2026 ANTLER BREAKFAST

NOVEMBER 27, 2026



Canadian Progress Club
Club Progrès du Canada
GREATER MONCTON AREA

Sponsorship



ANTLER BREAKFAST 2026

Over the years, the Antler Breakfast event has become synonymous with the kickoff to Greater Moncton's Christmas season. Each year the Antler Breakfast welcomes over 1,800 people sporting red antlers and savouring an early-morning breakfast served by Greater Moncton Progress Club members at the Delta Beauséjour.

This spirited and festive signature event welcomes everyone to a family and corporate-friendly atmosphere. The event raises funds through ticket sales, sponsorship and on-site activities like teddy bear sales, 50/50 draw and donations.



SUPPORT YOUR COMMUNITY THROUGH THE CANADIAN PROGRESS CLUB



The Greater Moncton Progress Club is committed to supporting youth and children focused charities throughout Greater Moncton. We would be unable to meet our charitable obligations and mandate without the generous support of the community, especially the business community. For this upcoming event, we have specially designed the sponsorship categories to provide various levels of marketing exposure and community goodwill recognition at the event. The recognition packages are a suggested starting point; we remain open to customizing recognition packages to meet your company's unique marketing ideas and requirements.

We ask that you please take the time to review this opportunity and decide where your company could best benefit from a relationship with the Greater Moncton Progress Club. We understand that you are approached by multiple worthy causes and charities, and we appreciate your consideration in supporting our Club's charity events. We look forward to exploring how we can work together to make our community stronger. Should you have any questions, please email our sponsorship team at:

sponsorship@monctonprogressclub.org

We would be delighted to arrange a telephone or in-person meeting.



SPONSORSHIP PACKAGES

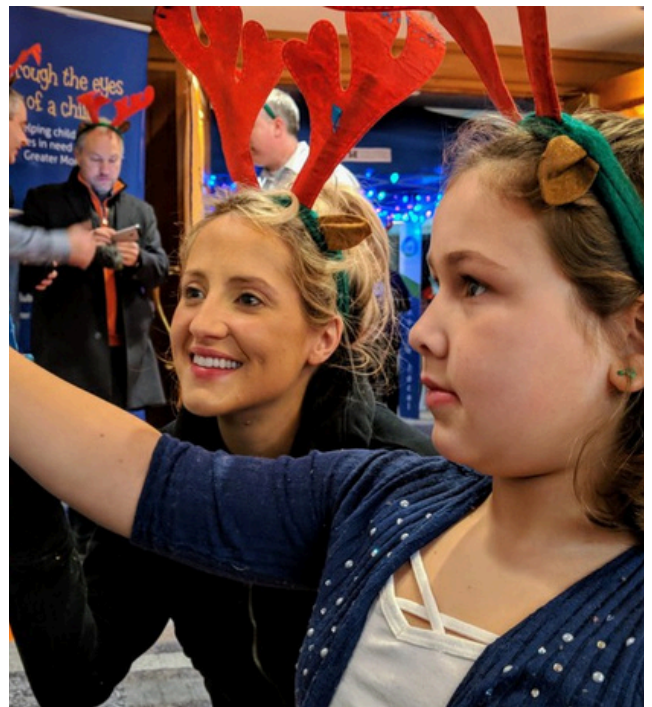


WE NEED YOUR HELP

Without you, our sponsor, we would not be able to help as many kids throughout Greater Moncton as we do. While ticket sales to our events help, the real success is from companies like yours that support us through sponsorship.

We thank you in advance!

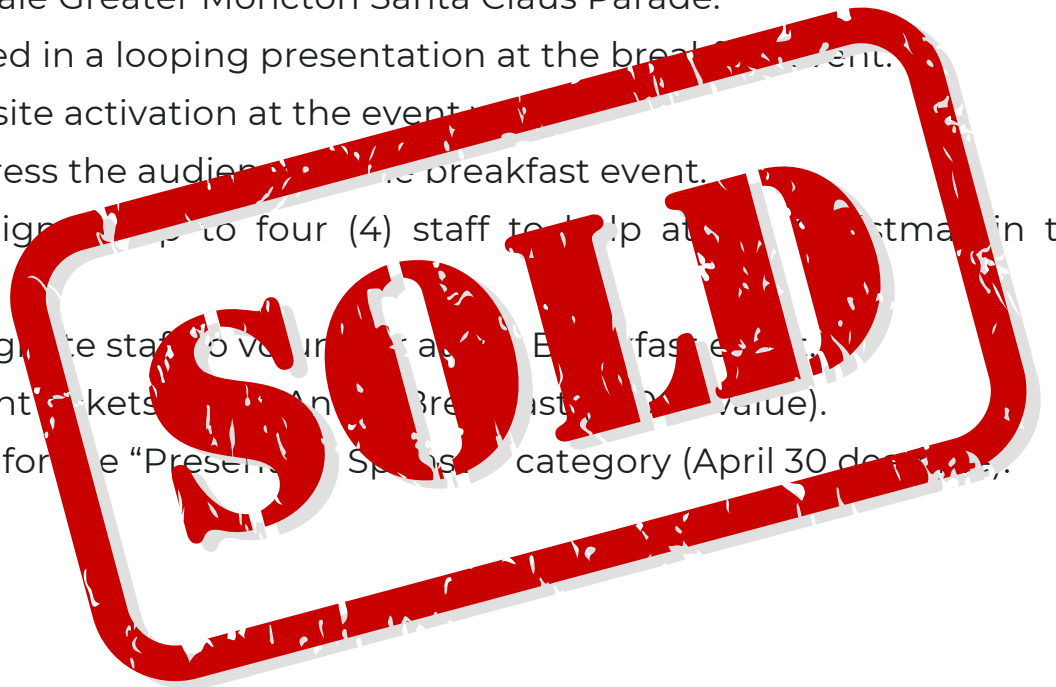
- \$12,500 - Presenting Sponsor
- \$5000 - Christmas in the Pedway Sponsor
- \$5000 - Platinum Sponsor
- \$2500 - Toy Drive Sponsor
- \$2500 - Gold Sponsor
- \$1000 - Silver Sponsor
- \$600 - Table Sponsor



PRESENTING SPONSOR (\$12,500)



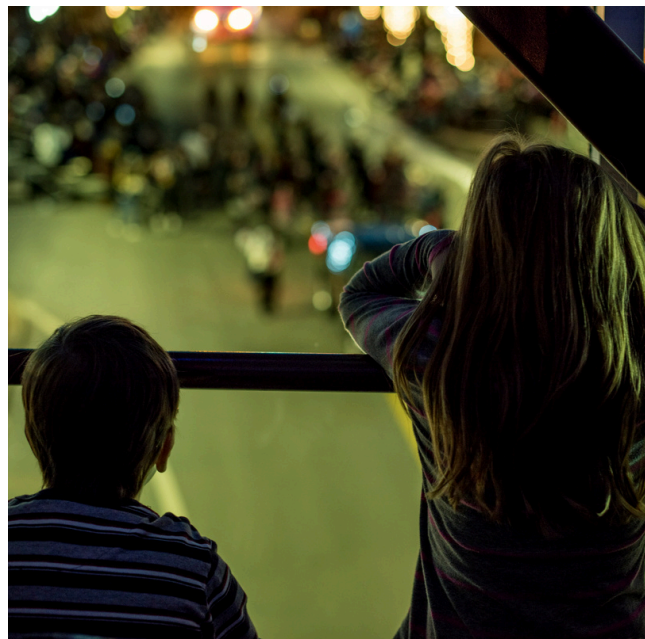
- Corporate name/logo attached to all event marketing activities as the presenting sponsor (event logo, website, event site signage, table signage, social media, posters, event tickets and radio).
- Includes \$5,000 budget dedicated to advertising the event and your business.
- Your logo on the Christmas in The Pedway banner over Main Street for the month leading up to the Royale Greater Moncton Santa Claus Parade.
- Your logo is projected in a looping presentation at the breakfast event.
- Opportunity for on-site activation at the event.
- Opportunity to address the audience at the breakfast event.
- Opportunity to design up to four (4) staff to help at the Christmas in the Pedway bus event.
- Opportunity to design the staff to volunteer at the Breakfast event.
- Access up to 50 event tickets to the Breakfast event (3 per staff member, 10 value).
- Right of first refusal for the "Presenting Sponsor" category (April 30 deadline).



CHRISTMAS-IN-THE-PEDWAY (\$5,000)



- Corporate name/logo attached to select event marketing activities as the *Christmas in the Pedway* sponsor (website, social media, event site signage, posters).
- Your logo is projected in a looping presentation at the breakfast event.
- Your logo on the Pedway over Main Street during the Royale Greater Moncton Santa Claus Parade.
- Opportunity to designate up to four (4) staff to help at the Christmas in the Pedway bus event.
- Opportunity for on-site activation at the breakfast event venue and Christmas in the Pedway venue.
- Opportunity to address the audience during the event.
- Opportunity to designate staff to volunteer at the breakfast event.
- Access up to 40 event tickets to the Antler Breakfast (\$800 value).
- Right of first refusal for the Christmas in the Pedway category (April 30 deadline).



PLATINUM SPONSOR (\$5,000)



- Corporate name/logo attached to select event marketing activities as the Platinum sponsor (website, social media, event site signage, posters, event tickets, and radio).
- Your logo is projected in a looping presentation at the breakfast event.
- Opportunity for on-site activation at the breakfast event venue.
- Opportunity to address the audience during the event.
- Opportunity to designate staff to volunteer at the breakfast event.
- Access up to 40 event tickets to the Antler Breakfast (\$800 value).
- Right of first refusal for the Platinum category (April 31st deadline).



TOY DRIVE SPONSOR (\$2,500)



Sponsor must provide a trailer and vehicle at the venue to load and deliver toys.

- Corporate recognition in select event marketing activities (website, social media, posters).
- Your logo is projected in a looping presentation at the breakfast event.
- Corporate logo signage at the venue toy drive location at the breakfast.
- Opportunity to designate staff to volunteer at the toy drive & breakfast event.
- Up to 30 event tickets to the Antler Breakfast (\$600 value).



GOLD SPONSOR (\$2,500)



- Corporate recognition in select event marketing activities (website, social media, posters).
- Your logo is projected in a looping presentation at the breakfast event.
- Opportunity to have on-site activation at the breakfast event venue.
- Table-topper corporate logo signage on four tables at the venue during the breakfast event.
- Opportunity to host guests and leave business cards/promotional material at your designated table.
- Opportunity to designate staff to volunteer at the breakfast event.
- Access up to 30 event tickets to the Antler Breakfast (\$600 value).

SILVER SPONSOR (\$1,000)



- Corporate recognition in select event marketing activities (website, social media).
- Your logo is projected in a looping presentation at the breakfast event.
- Table-topper corporate logo signage on one table at the venue during the breakfast event. At your designated table, you may also leave business cards and/or promotional material.
- Opportunity to designate staff to volunteer at the breakfast event.
- Access up to 15 event tickets to the Antler Breakfast (\$300 value).



TABLE SPONSOR (\$600)



- Corporate recognition in select event marketing activities (website, social media).
- Your logo is projected in a looping presentation at the breakfast event.
- Table-topper corporate logo signage on one table at the venue during the breakfast event.
- Access up to 10 event tickets to the Antler Breakfast (\$200 value).



OTHER SPONSORS



IN-KIND PRODUCT OR PRIZE SPONSOR

Each year the event is prepared to feed as many as 2,000 guests at the Antler Breakfast and we rely on a lot of food and beverage donations to make it happen. As an F&B donor we provide you with special signage recognition at your service station as well as recognition as outlined for cash sponsors, commensurate with your retail support value. In addition to F&B items, we also consider prize donations that can be used as door prizes or for a raffle draw.

TICKET PURCHASE INFORMATION

If you cannot sponsor us this year, you can still support the event by buying tickets and attending. Many companies bring their staff and/or clients out as a group outing to jumpstart the season as a show of appreciation. We also have several staff or union groups buy tickets to come out together and celebrate the season. We can invoice you directly, so call 850-8589 or email tickets@monctonprogressclub.org today.





WHO IS THE PROGRESS CLUB OF GREATER MONCTON?

Our Service Club organization has been operating in Greater Moncton since 2001 and nationally since 1922. Our Club mission, through the eyes of a child we serve to build a stronger community, is more than just another tagline. It is our guiding principle. We don't just raise and distribute funds; we often get involved and invest in sweat equity with our charity partners. Whether it is a charitable donation, rolling up our sleeves to put a roof on a kid's camp or helping a family who is going through a crisis situation, we are driven to help children do what's important for them; grow up healthy, have fun and live life to the fullest. The activities we undertake and the causes we support always focus on improving the lives of youth and their families in our community. We are proud to say that 100% of all the funds we raise stay local.

In our support for children and families, we take a unique approach from other important organizations in the community. For example, rather than buy medical equipment for our hospitals, we focus on the small things that often get overlooked, like toys, games and family room furnishings that make a difficult time more bearable for sick children and their families. We keep many Christmas trees for needy families from being bare on Christmas morning by sending out food, stockings and presents. We buy renovation materials and provide the labour to help some of our local charities keep from falling apart.

We are a chapter of the Canadian Progress Club (<http://www.progressclub.ca/>), and as such, we are also committed to our charitable affiliation with the Special Olympics, where at the national level, we are the largest non-corporate sponsors of the event. Our commitments at the national level are covered through our membership dues, not local sponsorships. We are a registered, not-for-profit corporation and as such, accountability and transparency are very important to us. Financial statements for the Club are available upon request.